psydex

What the world is thinking®
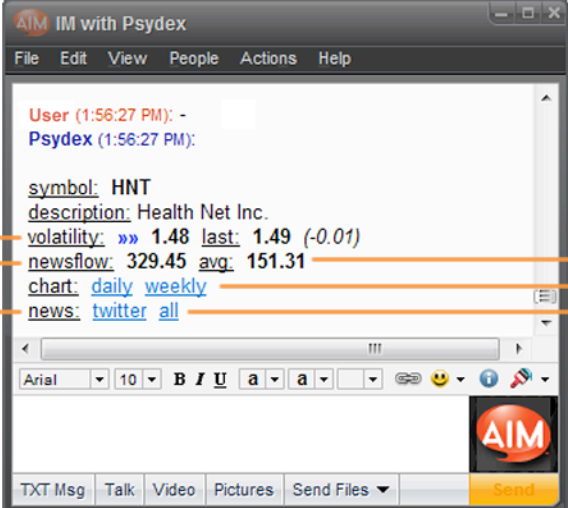
What is the PSYDEX AIM BOT?

The Psydex AIM BOT brings powerful real time news analysis and alerting right to your desktop. Scanning TV, Newswires and Social Media on the Internet, Psydex provides lighting fast search and discovery for Traders, Intelligence Analysts, Journalist, Brand Managers and others professional needing a real time pulse of What the World is Thinking®

In partnership with AOL, Psydex provides alerts and services via the AIM (AOL Instant Messenger) Network. Psydex operates software components, known as BOTS (short for robots), on the AIM Network that accept Instant Messages (IM) sent to the **PSYDEX** AIM Screen Name and responds accordingly. This allows you to start and stop Alerts, stream Headlines, query for Stocks and Topics, and manage your portfolio and settings. To access the PSYDEX AIM BOT, all you need is an AIM Screen Name and AIM-Compatible client.

How It Works...

Set up your Psydex Personal Index (commonly referred to as your "portfolio") by adding or removing stocks and topics via your AIM enabled instant messenger client. There is no limit to the number of stocks and topics that can be added to your index! The PSYDEX AIM BOT then automatically tracks the stocks, news and topics related to your portfolio and alerts you if they rise in activity via AIM and/or email alerts (alerts can be started and stopped at anytime).

Volatility
The number of standard deviations above or below the avg. newsflow

News Flow Avg
The average news count over a 7 day hourly period

News Flow
The news count in the last 60 minutes on a source-weighted basis

Chart: daily weekly
Links to a price chart and newsflow chart for the selected interval

News
Displays the last source which mentioned the topic and provides a link to the actual news

News: all
Links to all the news content on a topic

AIM IM with Psydex window:

File   Edit   View   People   Actions   Help

User (1:56:27 PM): -
Psydex (1:56:27 PM):

symbol: **HNT**
description: Health Net Inc.
volatility: »» 1.48   last: 1.49 (-0.01)
newsflow: 329.45   avg: 151.31
chart: daily weekly
news: twitter all

Let Psydex be your tracking "Buddy" and be the 1st to know when the number of mentions reaches levels above their historical norm (measured using 7 day / hourly statistics).

Use our simple AIM commands to add stocks and topics to your portfolio, view streaming headlines, make direct queries about stocks and topics, auto track a stock's competitors, track indexes, microblog, manage your alert settings and adjust alert sensitivities right inside your instant messenger.

You get the latest alert level, charts and news for any stock or topic. In addition to receiving alerts on a Personal Index, you may also choose to receive alerts on any number of Indexes you have been authorized for. And, Ad-hoc queries can be submitted at any time.

How to Register

1 Add PSYDEX To Your AIM Buddy List
If you are un-sure how this is done, please consult the help provided in your AIM or AIM-compatible client.

2 *Confirm You Can Communicate With The BOT
Submit the instant message HELP. The PSYDEX AIM BOT should respond with a list of supported commands.

3 Submit The Instant Message REGISTER
The PSYDEX AIM BOT will return a URL that will load the registration page in your web browser.

4 Enter A Valid Email Address & Password
Click the URL and fill in the required input fields. Your email address will serve as your username.

* In the case where an IM Risk & Compliance System (e.g. Symantec IM Manager) is used, the following domains (www.psyng.com, www.psydex.com and www.psydex.net) must be added to the policy since the PSYDEX AIM BOT sends URLs for charts and headlines as part of the Alert messages. Psydex does not install any software on the user's machine or network, it simply responds to control commands and requests made by a user.

PYSDEX AIM BOT Command List:

Get Help = ? OR HELP
Returns a list of commands and a brief description for each. If further assistance is needed, please contact your Psydex Sales Representative or call Psydex toll-free at 877-4-PSYDEX ext 100.

List Available Indexes = ? INDEXES
Returns a list of all Indexes that a user is authorized to access.

Manage Personal Index = ++ <SYMBOL>
Adds one or more symbols to the user's Personal Index. A single symbol can be added or a comma-separated list of symbols.

++ IBM For example, adds the Stock Symbol IBM (International Business Machines) to your Personal Index.

++ IBM, CSCO Adds the Stock Symbols IBM (International Business Machines) **AND** CSCO (Cisco) to your Personal Index.

Remove From Personal Index = -- <SYMBOL>
Removes a symbol from your Personal Index. A single symbol or a comma-separated list of symbols can be removed.

Find A Symbol = ? FIND <CRITERIA>
Returns a list of symbols that match the specified "criteria".

? FIND Real Estate For example, returns a list of symbols that match the phrase "Real Estate".

List All Symbols In An Index = ?? <INDEX>
Returns a list of symbols that match the specified index <Index>.

?? S&P500 For example, returns a list of all symbols in the S&P 500.

Start Personal Index Alerts = +
STARTS sending alerts when stocks and topics in your Personal Index reach unusually high levels.

Stop Personal Index Alerts = -
STOP sending alerts when stocks and topics in your Personal Index reach unusually high levels.

Start Specific Index Alerts = + <INDEX>
STARTS sending alerts when specific stocks and topics reach unusually high levels.

+ Biotechnology For example, commands the PSYDEX AIM BOT to start sending alerts on the BIOTECHNOLOGY Index.

Stop Specific Index Alerts = - <INDEX>
STOP sending alerts when specific stocks and topics reach unusually high levels.

- Biotechnology For example, commands the PSYDEX AIM BOT to stop sending alerts on the BIOTECHNOLOGY Index.

Start Streaming Content = ! CONTENT True
Commands the PSYDEX AIM BOT to *ENABLE* streaming content when alerts are started. Note, you must start alerts to receive streaming content. See *Starting & Stopping Alerts*.

Stop Streaming Content = ! CONTENT False
Commands the PSYDEX AIM BOT to *DISABLE* streaming content. See *Starting & Stopping Alerts*.

Start Email Alerts = ! EMAIL True
Commands the PSYDEX AIM BOT to *ENABLE* delivery of alerts via email when alerts are started. Note, you must start alerts to receive email alerts. See *Starting & Stopping Alerts*.

Stop Email Alerts = ! EMAIL False
Commands the PSYDEX AIM BOT to *DISABLE* delivery of alerts via email. See *Starting & Stopping Alerts*.

Ad Hoc Queries = ? <Query>
Returns the details associated with the query <query>. Queries can be a topic or stock symbol, or an expression. See the examples below.

Ad Hoc Query Examples:

? MSFT = Query on the stock symbol MSFT.

? atlanta = Returns details on the single word 'atlanta'.

? boston red sox = Returns details on the phrase 'boston red sox'.

? atlanta, boston red sox = Returns details on either the single word 'atlanta' or the phrase 'boston red sox'. The comma is used when you want a list of things to be found.

? atlanta+boston red sox = Returns details where both the single word 'atlanta' and the phrase 'boston red sox' are mentioned. The plus-sign is used when you want multiple things to co-occur.

Current Status = ? STATUS
Returns the PSYDEX AIM BOT'S current status and settings.

Adjust Delta = ! DELTA <Absolute Value>
Adjusts how often a user receives alerts on the same symbol. Sets how much a symbol's volatility level must change before another alert is sent. Default value is 0.50.

Adjust Count = ! MIN_COUNT <Value>
Sets the minimum # of mentions in the last 60 minutes before an alert is sent. This helps filter out stocks and topics with very few mentions. Default value is 0.

Adjust Mean = ! MIN_MEAN <Value>
Used to set the minimum 7 day / hourly mean before an alert is sent. This helps filter out stocks and topics with very few mentions. Default value is 0.

Adjust Volatility = ! MIN_VOLATILITY <Value>
Sets the minimum volatility level before an alert is sent. This is commonly used since it allows a user to establish a level where he/she should start paying attention. A common setting is 1. Default value is -100.

Industry / Competitor's Stocks = ! INDUSTRY <True | False>
ENABLES or *DISABLES* sending alerts on competitors and stocks in the same industry as companies being monitored in a user's Personal Index. Default value is false.

Microblog = ! MICROBLOG <True | False>
ENABLES or *DISABLES* our Microblogging Feature. Publish your thoughts and ideas for others to see! Default value is false.

Source = ! SOURCE [Source List]
Controls the set of sources that should be included when streaming content. See Starting & Stopping Streaming Content. The source list is a comma-separated list (e.g. Reuters,AP).